



# BUSINESS TRANSFORMATION WITH THE IOT



5 ways businesses and their products/services are being reshaped thanks to the IoT.

## Operational Efficiency:

IoT-enhanced manufacturing processes:



**+82%** efficiency

**-49%** product defects

**+45%** customer satisfaction



## Digitalisation breaks the Status Quo:

Digital Transformation disrupts well established markets in favour of digitally-enabled competitors:

**33%** industry market leaders will be disrupted by **2018**

## The Internet of change-almost-everything:

**80%** of business processes and products will be reinvented, digitalised or eliminated by **2020**



## Real time, really informed, really good decisions



**30%** of business decisions will be based on real time figures from Big Data by **2020**

## Product lifecycle reinvented:

**20%** products clients will provide information to manufacturers for future improvement or post sales services by **2017**



Sources: IDG, IDC, American Society for Quality, Gartner, Forbes.